

Sierra Shadow Casters Board and Club Meeting

11/5/2016

Board Attendees: Present

President Mark Aston, Vice President Paul Hall, Secretary/Treasurer Charley James, Sgt. At Arms Steve Shermerhorn, Member At Large Mary Rohrig

1. The meeting was called to order at 9:23 ^{AM} ~~PM~~ by President Mark Aston
2. Mary motioned to approve the agenda the agenda Steve seconded, the motion carried
3. Paul motioned to approve Previous Minutes. Steve seconded and the motion carried
4. No Correspondence

I. Reports

1. President's Report; Mark said the party was great but he felt better to not leave the home for next year Mark gave thanks to all who participated to make our Poker Run a success and the check presentation.

2. Treasurers Report:

a. Financial Report

i). Mark distributed and explained Expenditure Review form to the Board.

ii). Mark distributed Review Fund Tally Report. Steve

motioned that we approve the Financial Report, Mary seconded and the motion carried.

II. Old business

1. Mark updated the Board that the State Tax Exempt Status was still being worked on.
2. A discussion was held on how to get more people to sign up and to inform nonmembers of not only the Sierra Moonshine Poker Run but all events. Ideas included ways to get email addresses and the use of Facebook. The discussion also included how to make Raffles at events work better.
3. New Member Recruitment-Update: Paul is still working on a letter, further discussion will be had during the January 7 Breakfast Run
4. Spoke Points- It was again stated that Spoke Points will be awarded once a year during the June meeting.

STAY @
Party
LOCATION
FOR # ALLOWED

III. New Business

1. 2017 Meetings Goals and Objectives
 - a. The club plans to have one formal Board Meeting a month.
 - b. The President can call Special Meetings when necessity dictates
 - c. All meeting are voluntary except the meetings held in June and one in the fall
2. 2017 Financial Goals and Objectives
 - a. All funds come from Runs and Dues
 - b. T shirts Hats and Patches are priority purchases
 - c. A discussion of raising the fees the club takes from runs, raising new members cost to join, and finding ways to lower our cost of patches will be continued at the June Meeting as ways to increase the club's financial viability.
3. 2017 Communications Goals and Objectives
 - a. Facebook for general communications
 - b. Email and Text for Business Items
 - c. Members and Friends only on Facebook