

Sierra Shadow Casters Board and Annual Meeting Minutes

Date: June 13, 2015

Attendees:

Board Members: President Mark Aston, Vice President Paul Hall, Secretary/Treasurer Charley James, Sgt. At Arms Rod Dixon

Members: Dorothy Hall, Carolyn Dixon, Sue Peacock, Georgia Gallagher, Michael Dobson

Candidate Members: Don Remp, Lynda Remp, Jeremy Mason

Guest: Christina Mason

1. The meeting was called to order by Mark at 10:10
2. Paul motioned to approve the agenda, seconded by Rod – motion carried
3. Correspondence – Mark received a letter that looked like official government business that proved to be a scam. All need to remain diligent to the possibilities of scams
4. Election of Board Officers: Current Board Members received all 15 votes cast and will remain in office. They are: President Mark Aston, Vice President Paul Hall, Secretary/Treasurer Charley James, Sgt. At Arms Rod Dixon

I. Reports:

1. Presidents: Past president, Michael Dobson, praised the Moonshine Run. Mark thanked all for a job well done.
2. Treasurers Report: current checking account balance of \$13,048.18. A check to Pete Dern in the amount of \$10,785.40 will be written, expenses for the run were \$4,965.91 the event grossed \$15,715.31, will leave the club with a balance of \$1,006.07. Rod motioned to accept the financial report, Mike seconded, motion carried

II. Old Business

1. IRS 501(c)3 status is that the IRS is still asking questions but should be completed soon
2. Paul motioned to accept Moonshine Poker Run tally sheet and donation, Rod seconded, motioned carried

3. Poker Run got our name out for new member recruitment
4. Earned Spoke Points wheels given to members who were present

III. New Business

1. Annual Business Plan – June 2015 to May 2016

Club Moto: “Riding for Others”

Club Values: Service to others, Giving of our time, Building positive relationships, Supporting fellow club members, enjoying motorcycle riding

Club Goals:

- To increase our Club membership by 20%
- To help as many people as we can by holding and participating in fundraising activities for local charities
- As a club, do volunteer work to promote our organization and our not for profit mission
 - a. Serve Holiday Meals
 - b. Highway Clean up / Adopt a Highway
- Maintain a close family relationship between club members

Annual Activities:

- May/June – “Sierra Memorial Run” Fundraiser
- Fourth of July Club Run
- September 19, 2015 – “Summers Ending Poker Run” Fundraiser (normally the Sierra Moonshine Poker Run)
- Participate in other organizations fundraising events
- Annual BBQ - Club members and Friends of Club
- New Year’s Party – Club members and Friends of Club
- Hold more club overnight trips:
 - Rouge River – August 2016
 - Laughlin
 - Street Vibrations
 - California Coast
 - Redwoods

Annual Work Plan Time Allocation:

<i>Description</i>	<i>Percentage of Time to Equal 100%</i>
<i>Non-Fundraising Activities</i>	
• Business Meetings	5%
• Breakfast Rides	10%
• Social Functions	10%
Non-Fundraising Activities - Sub-Total	25%
<i>Fundraising Activities</i>	
• Business Meetings	10%
• Event Organization and Planning	15%
• Marketing and Event Promotion	20%
• Event Management and Implementation	20%
• Administration	10%
Fundraising Activities - Sub-Total	75%

2. Mark has sent information about where to meet for Virginia City 4th of July Run

3. Next Meeting July Board TDT

